

Mikolaich07

SMM Specialist | Graphic Designer | Visual Content Creator

mikolaich07work@gmail.com | Ukraine | Open to Freelance & Remote

Professional Summary

Creative SMM specialist and self-taught designer with a strong focus on visual content and community building. Experienced in managing gaming communities (DeadlockUA), creating branded visuals, and running social media channels on Telegram and X (Twitter).

Experience

SMM Manager & Visual Designer

DeadlockUA — Summer 2026 – Present

- Developed and maintained the overall visual identity and branding for the community
- Create high-quality graphics, announcements, covers, and post designs for X (Twitter) and Telegram
- Plan and execute content calendar, ensuring consistent and engaging visual communication

Social Media Manager (X / Twitter)

DeadlockUA — Fall 2025 – Summer 2026

- Managed the official @deadlockua account with full posting rights
- Built and followed a regular content schedule
- Independently published news, updates, and community-oriented content

Telegram Channel Editor & Designer

DeadlockUA — 2024 – Fall 2025

- Curated daily content and significantly improved visual quality of the channel
- Designed channel branding, visuals, and post templates
- Helped grow and engage the Ukrainian Deadlock gaming community

Skills

SMM: Content Strategy, Community Management, Audience Engagement

Design: Graphic Design, Social Media Visuals, Branding, Post Templates

Tools: Figma, Photoshop, Canva